

June 11-13, 2010

2010 Convention Awards Criteria

Sault Ste. Marie

*Don't Wait! Get working on this
NOW because Convention is
right round the corner!*

- .Outstanding Chapter of the Year***
- . Friesema Public Relations***
- . DAV Newsletter/ Publication***
- . Chapter Americanism***
- . "Say No To Drugs" Poster Contest***
- . Chapter Child Welfare***

**Disabled American Veterans
Department of Michigan
17779 E. 14 Mile Rd.
Fraser, Michigan 48026**

**Phone: 1-888-448-2328
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**DAV DEPARTMENT OF
MICHIGAN
OUTSTANDING CHAPTER
OF THE YEAR**

The criteria outlined below may be used for submitting your chapter for consideration for the **2010 Outstanding Chapter of the Year Award**. All entries will be judged by the Public Relations & Awards Committee, and the Chapter chosen as the Outstanding Chapter will be awarded the **David E. Smith Trophy** and \$500 at the Convention Banquet.

Criteria used for evaluating:

1. Membership promotion program used by the Chapter and the results.
2. Chapter's participation in veteran organizations' functions in the community.
3. Participation in the DAV – Zones, Department and National level functions, to include programs, conventions, conferences, etc.
4. Chapter meetings – Special programs, functions, speakers, etc.
5. Fund Raising activities.
6. Donations to hospitals – VA, local and Veterans Home – families or individuals in need, organizations, etc.
7. Participation in community events.
8. Publicity.
9. Taking part in legislative procedures.
10. Visits and programs at hospitals, nursing homes, etc. (Include photos, clippings, etc.)

The **David E. Smith Trophy** was established in honor of Past Department Commander David E. Smith. The trophy will be awarded each year at the State convention.

All entries must be submitted to the Department Adjutant prior to the 1st Business Session of the Department Convention on Friday afternoon, June 11, 2010 at the Kewadin Convention Center in Sault Ste. Marie, Michigan.

**DAV 2010 JAMES R. FRIESEMA PUBLIC RELATIONS
AWARD**

This award is made to recognize the public relations accomplishments of one DAV Chapter in Michigan. The award was named for the late James R. Friesema, Past State Commander 1973-74, because of his involvement with public relations and concern for the DAV. The award will be presented to the one Chapter in the state judged to have carried out the best DAV public relations program for the current year. All DAV Michigan Chapters are eligible to compete for the awards.

The one DAV Chapter which contributed most to the public's knowledge and appreciation of DAV activities and objectives, will be the criteria for selecting an annual winner.

COMPETITION RULES ARE:

- Page size of entries shall be confined to 8 1/2" X 11" with covers no larger than 9" X 12". The Chapter name and address, etc. should appear on the cover or first page.
- It is suggested, but not mandatory, that the roster of officers is your second page and a statement by the Chapter Commander and/or Public Relations Officer, describing the PR program for the year, be your third page. Evidence supporting this program should also be included in the book.
- The balance of the book should contain: News items, radio or TV time accorded; DAV Chapter community projects and programs; photos taken at these or local Chapter events; letters received by the Chapter with public relations significance; advertisements and mail pieces produced by the Chapter; letters from broadcast media representatives documenting aired Chapter publicity; and evidence of other Chapter activity building a favorable public image of the DAV.

The organization of material in the book is left to the discretion of those responsible for its preparation. Neatness and artistic merit are encouraged, but entries will be judged solely on the effectiveness of Chapter public relations programs.

Materials presented must have taken place between July 1 and June 30 of the CURRENT 2009-10 MEMBERSHIP YEAR. Entries **MUST** be submitted NO LATER THAN FRIDAY, JUNE 11, 2010 **before** the first Convention business session.

**DISABLED AMERICAN VETERANS, DEPARTMENT HEADQUARTERS,
17779 E. 14 MILE ROAD, FRASER, MI 48026 ~ (586) 415-8610**

DAV Newsletter/ Publication Award



AT State convention the DAV Department of Michigan will be presenting one award for the best Chapter Publication in circulation during the current membership year. All Chapters who currently publish newsletters should consider entering.

The following classifications have been established for judging entries for the awards, since the purpose of any publication is to inform, instruct and enthuse.

CRITERIA FOR EVALUATING
Newsworthiness of content
Quality and accuracy of information
Relevance, interest and clarity of news presented
Style, format and neatness
Frequency and regularity of publication

Entries for this award will be judged by members of the Public Relations and Awards Committee and may be sent to Department headquarters thirty (30) days in advance of the Department Convention, or presented to the PR and Awards Committee before the first Convention business session, on Friday, June 11, 2010.

A minimum of three/maximum of five separate issues of the newsletter or bulletin to be considered, shall be submitted for Committee consideration.

**Disabled American Veterans, Department of Michigan, 17779 E. Fourteen Mile Rd., Fraser, MI 48026
Phone: (586) 415-8610 ~ FAX (586)415-9201**



**Year 2010
DAV
Chapter Americanism Award**

**GUIDELINES FOR CHAPTER
AMERICANISM BOOKS**

One award will be presented at the 2010 State Convention to the chapter who, overall, puts on the best Americanism program during the past year.

- 1) Books should be on the order of a photo album or a scrapbook.
 - 2) Cover of books may be decorated to suit your fancy.
 - 3) The book should include the Chapter name and number, the zone in which the chapter belongs, along with the name of the Chapter Americanism Chairman. You may also include the names of the individuals who worked on the book.
 - 4) Individual sheets of paper should describe each event, in order of its occurrence. Use more than one page if necessary. Supporting material should follow the description of the event.
 - 5) Pictures, to be used as supporting material for an event, should be clearly identified, typed or hand-printed in double-space with a dated caption beneath the picture, making sure to identify at least one chapter member by title and name, if none, name and title of any one person in picture, the place and the event.
 - 6) Newspaper articles that are submitted as supporting material must have the actual newspaper masthead and the date (cutout).
 - 7) Radio and TV spots that your Chapter took part in seeing they were aired may be written up as an event.
 - 8) You may include as many events as your Chapter deems appropriate. Such as your Chapter's active participation in: Memorial Day, Flag Day, Veterans Day, POW Day, 4th of July, Labor Day, a Veteran's funeral (with or without honor guard), a building and/or Flag dedication, or any other involvement in promoting patriotism within your local government or community.
 - 9) All events must have taken place during the current 2009-2010 membership year, from July 1st thru June 30th. Americanism books can either be mailed to the Department office to be received no later than May 29, or can be hand-delivered to the convention prior to the first business session on Friday, June 11, 2010.
- All Americanism books will be returned after judging, upon request.

**Americanism Committee
Disabled American Veterans
Department of Michigan
17779 E. 14 Mile Road, Fraser, MI 48026 ~ (586) 415-8610**

**SAY NO
TO
DRUGS**

**Disabled American Veterans, Department of Michigan
2010 'Say No To Drugs' Poster Contest**

The DAV, Department of Michigan Child Welfare/ Drug Education Committee is once again sponsoring its annual poster contest, and all elementary age students who reside in Michigan can participate. The purpose of the poster contest is to raise awareness about the negative aspects of drug, alcohol and tobacco use in our society.

Instructions

Who can enter: Any student (including the learning disabled in special education classes) in grades 1 through 8 residing in the State of Michigan. Only one poster can be submitted by each student.

How to enter:

- Posters can be made up using any material, however, its size should not be any smaller than 8 1/2" X 11".
- The entry form printed below **must** be completed and affixed to each poster entry.

Please print clearly.

All posters can be mailed to: *DAV Dept. Hdqtrs., 17779 E. 14 Mile Road, Fraser, MI 48026*

or

Can be turned in at any local DAV Chapter

Judging: All posters will be judged by members of the DAV Department Drug Education Committee. They will consider originality of design, the artistic merits of each poster and the use of language that depicts the dangers of drug, alcohol or tobacco use or the benefits of non-use.

Deadline: All posters that are mailed to the DAV **must be received no later than May 29, 2010.** Entries can be turned in at any local DAV chapter who should take them to our annual State convention being held in Sault Ste. Marie, Michigan to submit prior to judging by Friday, June 11, 2010.

Awards: Prizes will be awarded in each of the following five categories:

1st and 2nd grade 5th and 6th grade Learning disabled in special education classes
3rd and 4th grade 7th and 8th grade

Prizes: in each category shall be:

1st Place \$50 Barnes & Noble Bookstore gift certificate
2nd Place \$30 Barnes & Noble Bookstore gift certificate
3rd Place \$25 Barnes & Noble Bookstore gift certificate

DAV "SAY NO TO DRUGS" POSTER CONTEST ENTRY FORM

Complete this form and affix it to the back of each Poster entry.

PLEASE TYPE OR PRINT CLEARLY

Student Name _____ Age _____ Grade level _____

Street Address _____ Telephone (____) _____

City, State, Zip _____

Name of School _____

(City)

(Zip Code)

Name and number of local DAV Chapter : _____

All posters can be mailed to: DAV Department Headquarters, 17779 E. 14 Mile Road, Fraser, MI 48026 (before May 29, 2010) **or** Can be turned in at any local DAV Chapter.



Year 2010 DAV Child Welfare Reports



Every Chapter is asked to submit a report on its Child Welfare activities during the 2009-10 year.

When submitting a Chapter report, be sure to include the name, event and any other pertinent information. The report should be brief, but to the point.

Child Welfare activities could include:

- * Support of Operation Military Kids, Family support of active military personnel or Michigan Reserve Component soldiers who are suffering financial hardships as a result of active duty or an in the line of duty related injury or illness.

- * Aid and assist orphan(s) of war-time disabled veterans.



Other activities that might be included in the report are:

- *Chapter hosted a children's holiday party, a birthday party or sponsored an organized trip.

- * Your chapter held a Veterans Day program at a local school, arranged a tour of the local fire department or police station; or a chapter member volunteered as a Big Brother or Big Sister.



Kindly mail your Child Welfare Report by May 29, 2010 to DAV Department Headquarters, 17779 E. 14 Mile Road, Fraser, MI 48026, or hand-deliver to the State convention and submit prior to the first business session on Friday, June 11, 2010.

Disabled American Veterans Department of Michigan
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