

SOCIAL MEDIA: THE VIRTUAL DAV CHAPTER



Arlington-Fairfax Chapter 10 Meeting Agenda April 13, 2010 – 7:30 p.m.

Welcome and Introductions:

Steven D. Deines: Chapter 10 Commander

John L. Maki: DAV Assistant National Service Director

Joseph R. Chenelly: DAV Assistant National Director of Communications

Is Social Media a Fad?

Video: The Social Media Revolution

Discussion: The Impact of the Revolution

Social Networking and Social Media:

Video: Social Networking in Plain English

Video: Social Media in Plain English

Discussion: Social Networking, Media, and Web 2.0

Social Media Demonstration:

How DAV and Chapter 10 are using Social Media

The Virtual Chapter Project:

Project Goals: How to Conduct Business in the Virtual World

Closing Thoughts:

Video: Did you Know?

Refreshments and Door Prizes

Thank You for Attending This Special Event!